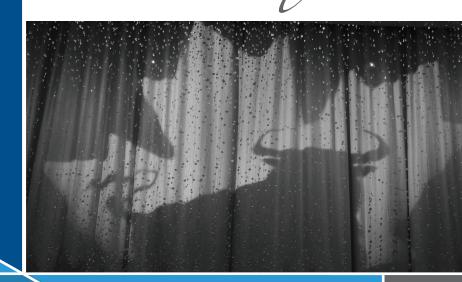
OCTOBER 27, 2016 SOCO BALLROOM DELTA TORONTO HOTEL **2016/**S



INVESTMENT INDUSTRY ASSOCIATION OF CANADA ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

2016 IIAC INVESTMENT INDUSTRY HALL OF FAME GALA DINNER & INDUCTION Ceremony



lac investment industry hall of fame



The IIAC Investment Industry Hall of Fame provides a platform to pay tribute to the talent and integrity of professionals in Canada's investment industry. Twenty three worthy individuals from across the country have been inducted since the award's inception, spanning over 100 years of contributions to the industry. These trailblazers have also been recognized for their contributions to their local communities including their support of schools, hospitals and the arts

The Gala Dinner and Induction Ceremony is the securities industry's signature event for the year and promises to bring together approximately 400 financial industry professionals from the past and present to celebrate the accomplishments of our 2016 Hall of Fame Inductees. The event provides the ideal setting for networking and meeting senior executives from Canada's investment industry and financial sector. Master of Ceremonies for the evening will be popular TV and radio personality, Mr. Rex Murphy.

We are very grateful for the generous support os our sponsors each year who have contributed to the huge success of this event. Thank you for your sponsorship consideration and hope you will join us on October 27.

J. Mann

Ian Russell, President & CEO, IIAC

BENEFITS OF **SPONSORSHIP**

The IIAC Investment Industry Hall of Fame Gala Dinner and Induction Ceremony brings together senior decision makers from Canada's investment industry and financial sector. It is an excellent way for your organization to:

Be RECOGNIZED within the financial community as a valued partner dedicated to a strong, stable investment sector.

Show your SUPPORT for the Canadian investment industry and expand your reach with key decision makers.

> SHOWCASE your company's brand to an audience of major industry partners while fostering opportunities with key prospective clients.



SPONSORSHIP LEVELS

Platinum Sponsor \$30,000

- Exclusive branding during dinner and awards ceremony
- Opportunity for senior executive to speak on stage during Gala dinner including introducing Master of Ceremonies
- Full page feature in event programme
- Primary logo placement on all marketing materials, including print and electronic formats
- Two (2) senior executives to be seated at IIAC VIP table
- Two (2) dinner tables for your guests in a premier location (16 seats)
- Recognition on IIAC communications channels
- Hyperlink to your company's website from IIAC Hall of Fame website
- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Dinner table seating cards branded with corporate logo





Gold Sponsor \$15,000

- Exclusive branding in either the:
 - i) pre-dinner reception area or
 - ii) post-dinner reception area
- Half page feature in event programme
- One (1) senior executive to be seated at IIAC VIP table
- One (1) dinner table for your guests in a premier location (8 seats)
- Logo placement on all marketing materials including print and electronic formats
- Recognition from the podium
- Recognition on IIAC communications channels
- Hyperlink to your company's website from IIAC Hall of Fame website
- Distinctive signage at the Gala entrance commensurate with sponsorship level

Tilver Sponsor \$8,500

- Logo placement on all marketing materials, including print and electronic formats
- Recognition as Silver Sponsor in event programme
- Recognition from the podium
- One (1) guest dinner table in a premier location (8 seats)
- Recognition on IIAC communications channels
- Hyperlink to your company's website from IIAC Hall of Fame website
- Distinctive signage at the Gala entrance commensurate with sponsorship level

Table Sponsor \$3,500

- One (1) guest table (8 seats)
- Company name and logo displayed on table signage
- Listed and recognized as Table Sponsor in event programme
- Recognition on IIAC communications channels



Pronze Sponsor \$5,000

- Logo placement on all marketing materials, including print and electronic formats
- Recognition as Bronze Sponsor in event programme
- Four guest tickets (1/2 table)
- Recognition from the podium
- Recognition on IIAC communications channels
- Hyperlink to your company's website from IIAC Hall of Fame website
- Distinctive signage at the Gala entrance commensurate with sponsorship level

Supporting Sponsor \$1,000

- Logo placement on all marketing materials, including print and electronic formats
- Recognition as Supporting Sponsor in event programme
- Recognition on IIAC communications channels
- Recognition from the podium
- Hyperlink to your company's website from IIAC Hall of Fame website



TO LAST YEAR'S TABLE SPONSORS

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Broadridge Financial Solutions Inc.

Burgeonvest Bick Securities

Caldwell Securities

Canaccord Financial

Canadian Investor Protection Fund

CIBC Wood Gundy

CIBC World Markets

Cormark Securities

Desjardins Group

GMP Securities L.P.

Investment Industry Regulatory Organization of Canada

National Bank Financial

National Bank Correspondent Network

Odlum Brown

Osler, Hoskin & Harcourt LLP

Raymond James Ltd

RBC Dominion Securities Inc.

Scotia Capital

Scotia McLeod

Smarten Up Institute

TD Wealth

Teck Resources Limited

TMX Group

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