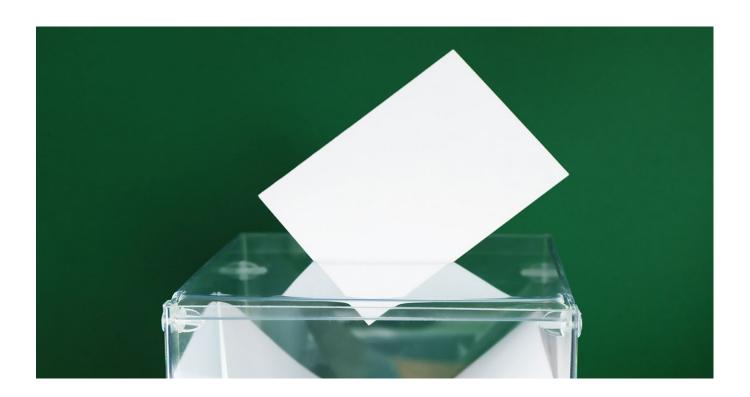


NEWS RELEASE

FOR IMMEDIATE RELEASE



Call for Leadership Nominations

Who We Are

The Investment Industry Association of Canada ("IIAC") is the leading national association representing investment firms that provide products and services to Canadian retail and institutional investors.

Our members manufacture and distribute a variety of securities such as mutual funds and other managed equity and fixed income funds and provide a diverse array of portfolio management, advisory and non-advisory services.

Our members trade in debt and equity on all marketplaces, provide carrying broker services and raise capital in public and private markets.

Who We Honor

The IIAC wishes to pay tribute to leaders in the financial services industry who have made a positive and lasting contribution to:

- The Canadian marketplace, including through innovative new investment products, services or processes which have increased access to financial services and decreased costs for Canadian investors.
- The success, continued growth, reputation and integrity of our industry and our broader industry goals, including:
 - Diversity and inclusion
 - Sustainability
 - o Philanthropic and community giving

How We Honor

Our leaders are awarded by either:

- Induction to the IIAC Hall of Fame
 - o Inductees are honored for their lifetime achievements in the Canadian marketplace and its broader industry goals
- The IIAC Inclusive Leadership Award
 - Recipients are honored for their positive impact on organizational diversity, equity and inclusion
- The IIAC Innovation Award
 - Recipients are honored for their leadership in the use of technology to improve the investor experience or address social or sustainability concerns including all forms of environmental investment and fund management

Recipients are chosen by members of a Selection Committee comprised of distinguished Canadians who work, or have worked, in the financial services industry, law or academia.

Recipients will be celebrated at a tribute dinner to be held on October 27, 2022, at the Delta Hotel, Downtown Toronto.

Nomination Process

Nominations may be submitted by emailing the information below to <u>public affairs</u> or by completing the online form available <u>here</u>.

- Name of candidate
- Award category (Hall of Fame; OR Inclusive Leadership Award; OR Innovation Award)
- Current title [or if retired/posthumous, previous title(s)]
- Name of firm [or previous firm(s)]
- Following the criteria defined above, please outline in 500 to 1,000 words why the nominee deserves induction (and include the nominee's contributions to Canada's investment industry, awards/medals, honorary degrees, philanthropic contributions, etc.)
- Nominator's name, current/previous title, current/previous employer, email address and phone number
- Nominator's relationship to the nominee

Please note incomplete nominations will not be considered.

Nomination and Selection Timeline

Nomination deadline: Friday, May 13, 2022

Notification to Inductees and Award Recipients: June 30, 2022 Inductee announcement: Summer 2022

Ceremony: October 27, 2022